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November 12 - 18, 2026 | Volume 35, Number 46 | Next Issue November 19

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AUCTION CALENDAR

Jack Cobb Estate
Saturday, November 14, 2026 10:30 AM
Tulia, TX

Earth Area Farmers
Monday, December 7, 2026 10:00 AM
Earth, TX

Rex Swann- Retirement Auction
Wednesday, December 9, 2026 10:00 AM
Plains, TX

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CAT 120M Motor grader YR2012AC W/ Ripper, 10,900 Hrs, $72,500 Call (979) 567-3425. 4/47

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Electronics



Phone and Console Repair General iPhone, PlayStation, and Xbox parts in stock...Android parts are available but not in stock. Do have Consoles for Sale. Contact Shawn at 405-638-1427. Located in Elk City.

Guns

30-06 Browning, $1,500. 580-661-1424 1/46

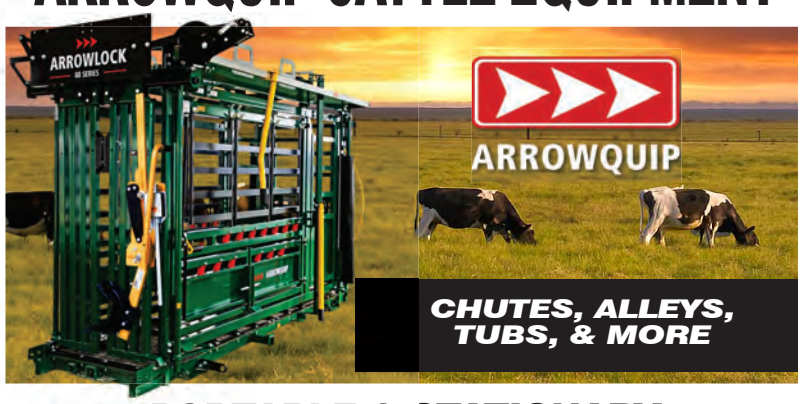
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Two Bar W Farms. For sale: Dove Performance Nutrition bagged feed, 21 bale bundles of Bermuda, alfalfa, and straw. Call Kelly-580-819-0664 or Jack-580-819-0343. Find us on Facebook. 24/15

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Hiring! CSR. . Full-time. Bring resume. Apply in person. Ranchers Supply. 8048 River Road. Amarillo 4/47

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Auto Parts

Rebuilt Ford, Dodge, Jeep rear wheel drive automatic transmission $900 and up with warranty, 405-872-8387. 4/48

Rebuilt GM turbo 350 transmission and warranty, $900 with same exchange, 405-872-8387.

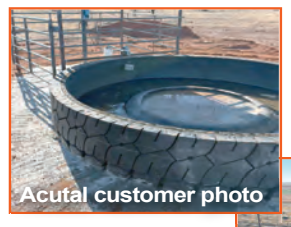
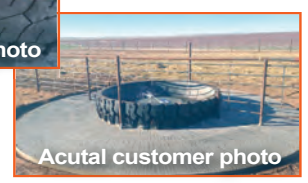
Rebuilt GM turbo 400 transmission and warranty, $900 with same exchange, 405-872-8387.

Rebuilt Chevy 4L60E, $900 and up, with warranty 405-872-8387. 4/48

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THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY
Sunny	Mostly Sunny	Partly Sunny	Rain	Sunny	Sunny	Rain
Hi 70	Hi 60	Hi 63	Hi 65	Hi 63	Hi 65	Hi 65
Lo 38	Lo 40	Lo 48	Lo 49	Lo 48	Lo 47	Lo 44

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Today in Ag

Rebuilding the Cattle Herd Takes Time

After several years of historically high cattle prices, the beef industry is beginning to show signs of moving toward herd rebuilding. However, increasing the nation's cattle numbers will not happen overnight. Oklahoma State University livestock marketing specialist Dr. Derrell Peel says producers have started making some changes, but the industry still has a long way to go before significant herd growth takes place.

One of the biggest signs of rebuilding is the number of heifers producers choose to keep for breeding instead of selling. Heifers retained as replacement females help rebuild a cow herd, but keeping them means fewer animals are available for immediate sale, and it takes time before they begin producing calves.

In a November 2 edition of OSU's Cow-Calf Corner newsletter, Peel explained that beef cow culling has dropped considerably. The culling rate reached a record 13.19% in 2022 but is projected to fall to 7.35% in 2026, a record low. Beef cow slaughter is also projected to be more than 48% below its 2022 level.

While fewer cows are being sent to slaughter, heifer retention has been slower to develop. USDA inventory reports showed increases in replacement heifers earlier this year, but Peel said those increases were not large enough to indicate meaningful herd expansion. He estimates at least 200,000 additional beef replacement heifers may be needed over the next year just to maintain the current herd.



Peel also discussed the cattle market in a November 9 interview with Oklahoma Farm Report. He said strong cattle prices have encouraged more producers to consider expansion, but drought conditions, available forage and the cost of developing replacements remain important considerations. Buying bred heifers can increase numbers more quickly, but those females are already expensive.

For cattle producers, rebuilding the nation's herd will require patience and careful planning. Even if more heifers are retained now, it will take time for those decisions to translate into additional calves and larger beef supplies. With cattle numbers still tight, the choices producers make over the next year could have a lasting effect on the industry.

AI Disclosure: This article was prepared with the assistance of artificial intelligence and reviewed by humans for accuracy. Information is based on publicly available sources.



Freeman Beef Genetics — Nov. 21, 2026 — 1:00 PM

WEEKLY CATTLE SALES

Western OK Livestock — Mondays — 10:00 AM
Elk City Livestock — Fridays — 9:00 AM

Check out their ads in this issue of The Penny News.
Listen to TODAY IN AG with Jimmy Clark, weekdays at noon on KECO 96.5 FM.

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SALE EVERY FRIDAY • 9AM
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- MARKET SAMPLES -

NOVEMBER 6, 2026 – 2600 HD

STEERS				HEIFERS			
Hobart	7	347	$495.00	Cheyenne	25	366	$429.00
Tahoka	6	356	$480.00	Mobeetie	5	428	$420.00
Granite	3	413	$490.00	Wheeler	8	429	$387.50
Clinton	3	423	$494.00	Leedey	8	434	$390.00
Cheyenne	6	440	$482.50[3]	Cheyenne	5	463	$375.00
Foss	19	509	$290.00[1]	Briscoe	9	484	$342.50
Elk City	13	515	$407.00	Elk City	7	513	$350.00[3]
Sweetwater	5	523	$382.50	Elk City	7	518	$336.00
Mangum	4	540	$380.00	Canadian	7	521	$330.00
McLean	38	542	$400.00	Eldoredo	8	530	$342.60[3]
Sayre	5	564	$367.50	Granite	7	544	$312.50
Mangum	14	554	$380.00	Putnam	6	585	$318.00
Sayre	5	564	$367.50	Wheeler	4	588	$315.00
Sweetwater	13	600	$369.00	Canadian	5	592	$315.00
Leedey	6	625	$380.50[3]	Mobeetie	5	598	$300.00
Sayre	4	640	$314.00[1]	McLean	22	611	$310.00
Arnett	5	658	$352.50	McLean	14	620	$305.00
Briscoe	27	664	$347.00	Elk City	14	630	$290.00
Altus	17	673	$332.00[1]	Wheeler	28	633	$362.50[4]
Cheyenne	7	679	$350.00	Pampa	3	668	$280.00
Erick	5	696	$309.00[1]	Elk City	3	1013	$242.50
Sayre	5	724	$352.00	Sayre	5	1068	$228.00

Butcher Cows: $20.00-$144.00 Bred Cows: $1,200-$3,550
Butcher Bulls: $85.00-$187.00 Pairs: $2,450-$3,700

[1]Cutter Bulls, [2]Calves, [3] Weaned, [4]Fancy, [5] New Crop, [6] Thin, [7] Yearling

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November 9, 2026 - 1747 HEAD

Steers				Heifers			
Binger	10	311	$565.00	Hammon	12	378	$485.00[4]
Mt. View	12	394	$515.00	Custer City	20	434	$435.00[4]
Putnam	11	486	$405.00	Butler	17	456	$397.50
Arapaho	12	553	$400.00	Clinton	8	458	$390.00
Foss	5	565	$393.00	Yukon	6	479	$375.00
Cheyenne	10	581	$387.50	Weatherford	5	482	$382.50
Roosevelt	6	594	$377.50	Clinton	5	499	$377.50
Arapaho	5	613	$339.00	Weatherford	10	502	$369.00
Sayre	40	635	$380.00	Clinton	4	533	$357.50
Redyon	7	666	$339.00	Elk City	17	540	$350.00
Arapaho	9	674	$339.00	Clinton	3	570	$340.00
Thomas	8	682	$318.00[1]	Leedey	12	573	$347.00
Hydro	10	694	$350.00	Elk City	3	583	$315.00
Arapaho	12	720	$313.00[1]	Taloga	10	630	$315.00
Clinton	5	729	$318.00[1]	Weatherford	13	655	$342.00
Oakwood	13	768	$349.00	Oakwood	28	701	$311.00[2]
Cordell	12	832	$330.00	Weatherford	9	767	$318.00
Cordell	4	859	$290.00[1]	Cordell	3	1028	$270.00
Hydro	7	933	$315.00	Carnegie	10	1199	$245.00

Butcher Cows - $12.00-$141.00 Bred Cows - $1,300-$3,000
Butcher Bulls - $90.00-$175.00 Pairs - $2,500-$2,800

[1] Cutter Bulls [2] Calves [3] Thin [4] Weaned [5] Fancy [6] Yearlings [7] Xbred

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Simm-Angus bulls for sale, Kelley Gwartney, 580-497-7303. 24/51

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7C HEREFORD Bulls. Horned and Polled, tested, gentle, top proven genetics. Vici Ok 580-747-5605. 12/53

50 fancy black Angus heifer pairs. Frymire Farms. 580-303-8663. 22/11

29 F-1 Heffers, 2YR Bred 4-8 months, $49,500. 6 Red Angus Bulls 2YR, tested, $4000 each. Call (979) 567-3425. 4/47

45 black commercial Angus bred heifers for sale. AI'd to True Grit and cleaned up with LBW Angus bulls. Weigh 1050+. Start calving December 23. Gentle. 580-821-0609. 4/47

12 black solid mouth December and January calving cows all come from one ranch. Weigh 1500 Bred to good quarter master creek bulls. Gentle as they come. Good bags and good feet still have several years left in them all and have raised and weaned calves last year. $3100. 1-580-729-2299. 2/46

10 FANCY HEIFER PAIRS. 8 black nose charolais and 2 blacks with charolais and black calves at side. Weighing 1200. Calves 3 to 6 weeks old. 1-580-729-2299. 2/46

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Auction Location: 26623 S. County Rd 217, Mooreland OK
New Holland 9482 4WD Tractor, Javorsky Cultivator w/Drill Hitch, 32' Krause Tandem Disc, Krause 32' Chisel, Case 8460 Round Baler, Flex King Sweep Plow, JD 6 Bottom Plow, 1967 Wheat Truck F600, 1958 Ford C-600 Cab Over, Grain Auger, Overhead Feed Bin, Artic Cat 4-Wheeler!
For a complete list of items & photos visit smithcoauctions.com.
Seller: Duane Henderson

Online Only Estate Auction
Early Preview: Thursday, Nov. 19th 9 a.m. – 5 p.m.
Bids Conclude at 6 p.m. on Thursday, Nov. 19th
Loadout: ONE DAY ONLY Friday, Nov. 20th 9 a.m. – 5 p.m.
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Businesses can either wait until people are in the market and hope to reach them at the critical moment, or businesses can work on convincing them before the need arises for what they sell.

Business owners can't create demand for a product, but they can create demand for their business. They can make people want to do business with them before they need to do business with them.

That's the ultimate goal of advertising—win hearts and convince people ahead of time. That way, when the need arises, they've already decided who to spend money with.

That's what every business should be doing all the time. They should be connecting with people and bonding with the public. They should be busy causing people to like them.

That doesn't happen by shouting. It doesn't happen with outrageous claims. Or by listing products and services. Or by telling the public how great you think your service is. Or by reminding people the year the company began.

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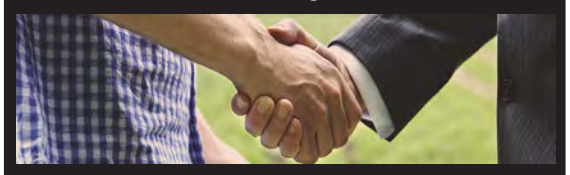
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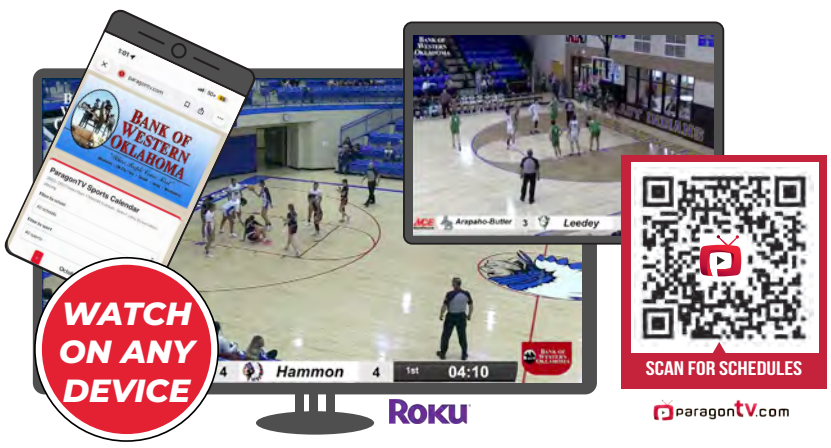
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"In Case You Missed It Last

By Paragon News Director Jared Atha



E. Coli Detected in Cordell Drinking Water, Boil Order Issued

November 7, 2026 - Cordell, OK — The Oklahoma Department of Environmental Quality (DEQ) has issued a boil order for the Cordell Utility Authority after confirming the presence of E. coli bacteria in the city's drinking water supply.

Residents are advised to bring water to a rolling boil for at least one minute before using it for drinking, cooking or food preparation. Bottled water or water from another safe source may also be used.

Officials caution that boiled tap water should not be given to infants because Cordell's water has a history of elevated nitrate concentrations. Boiling water does not remove nitrates and can increase their concentration, potentially making the water unsafe for infants.

The boil order will remain in effect until officials determine the water is safe for consumption. Residents will be notified when the order is lifted.

John Cabot University Welcomes SWOSU's Tugba Sevin for Presidential Lecture

November 5, 2026 - Weatherford, OK – Dr. Tugba Sevin delivered a Presidential Lecture at John Cabot University in Rome in June 2026 following a personal invitation from then-President Franco Pavoncello. Sevin is a professor of Spanish and Italian and World Languages coordinator at Southwestern Oklahoma State University (SWOSU). She shared her research on Mediterranean literature and culture with an international academic audience as a member of SWOSU's Department of Language and Literature.

Her lecture, "Crossings of the Sea: Cultural and Literary Connections Across the Mediterranean," examined the literary and cultural connections among Mediterranean communities. She drew on her expertise in Spanish and Italian studies to trace how languages, stories, and traditions moved across borders and coastlines. She discussed the shared cultural heritage that emerged from those exchanges and its relevance today.

Founded in 1972, John Cabot University is an American liberal arts university in Rome. Its Presidential Lectures bring visiting scholars and other experts to campus to share their work with students, faculty, and the wider academic community. Sevin's invitation provided an opportunity to bring her work at SWOSU into those conversations.

"It was a tremendous honor to be invited to speak at John Cabot University," Sevin said. "The Presidential Lecture series carries such prestige, and to represent this research on an international stage, in a city as steeped in history as Rome, was a truly humbling experience."

Students in SWOSU's Department of Language and Literature study how language, literature, and communication shape people's understanding of one another. The department offers minors in Spanish and World Languages and a World Languages certificate alongside its programs in literature, writing, and English education.

For more information about SWOSU's Department of Language and Literature, visit https://www.swosu.edu/undergraduate/language-literature/index.php.

About Southwestern Oklahoma State University

Southwestern Oklahoma State University (SWOSU) was founded in 1901 and offers more than 100 undergraduate and graduate programs across three locations in Weatherford, Sayre, and Yukon. The university serves more than 5,000 students and prides itself on affordability, small class sizes, and over 200 faculty and staff committed to helping students achieve their academic and personal goals.

Oklahoma Wildlife Department Launches New Online System to Report Wildlife

November 7, 2026 - Beckham County, OK – The Oklahoma Department of Wildlife Conservation (ODWC) has introduced a new online reporting system designed to make it easier for residents to report suspected wildlife law violations.

The updated Operation Game Thief program allows citizens to submit reports through a step-by-step online platform at www.huntregsapp.com/report. Reports are automatically directed to the appropriate Oklahoma game wardens based on the location of the suspected violation.

The new system, developed through a partnership with HuntRegsApp.com, replaces the traditional toll-free reporting system while continuing to allow individuals to remain anonymous.

Operation Game Thief was established in Oklahoma in 1979 as part of a nationwide effort to combat wildlife crimes. The program originated in New Mexico in 1977 and was modeled after Crime Stoppers, encouraging public participation through confidential reporting and potential cash rewards.

Wildlife officials say the updated system will help game wardens respond more efficiently to reports of illegal hunting, poaching and other suspected wildlife violations.

Game wardens encourage residents to report suspicious activity promptly to help protect Oklahoma's wildlife resources.

Suspected violations can be reported at www.huntregsapp.com/report. Additional information about wildlife conservation programs is available at www.wildlifedepartment.com.

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Sept 3	Altus	19-14 L
Sept 11	Childress, TX	56-12 L
Sept 18	Idle	
Sept 25	Cache	27-21 L
Oct 2	Woodward	63-14 L
Oct 9	Weatherford	35-7 L
Oct 15	US Grant	41-16 W
Oct 23	Douglas	34-12 W
Oct 30	Clinton	42-21 L
Nov 6	Bethany	31-7 L

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Oct 9	Fairview	62-6 L
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Oct 23	Sayre	34-16 L
Oct 30	Watonga	3-0 L
Nov 6	Hooker	14-52 L

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Elk City South side group AA meeting every night, 7pm, at 105 Meadow Ridge Dr. in Elk City. 53/47

Alcoholic Anonymous Original group meeting Monday-Friday at noon, every night at 7 pm, 113 Meadow Ridge DR, Elk City. 53/47

Come join our support group , Finding Hope, for loved ones of addicts, 2nd and 4th Mondays each month, 6-7:30 pm at First Baptist Church, 1600 W. Country Club, Elk City, OK, enter the south door on the west side, call or text 405-623-0055 with any questions.

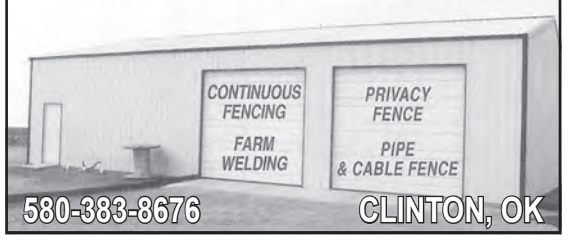
THE AMERICAN LEGION POST 146: 2nd Monday, 6:30PM, 906 N 4th St Sayre, OK 580-210-6989. 24/47

Oklahoma Parkinson's Alliance holds a monthly support group meeting on the second Thursday of each month, excluding December, at 5:00p.m. at the Pioneer Center, 1000 Gartrell Place, Weatherford, Oklahoma. Patients, caregivers, family, or friends are welcome. For questions contact Oklahoma Parkinson's Alliance at (405) 810-0695 or info@oklahomapa.org 52/34

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WEDNESDAY 11/4

FS: Utility trailer; riding lawn mower, 2 baggers, ready to mow; mini jumper, like new, 580-243-2112.

FS: 3 boxes of ceramic tile; Xbox controller, wireless; 2005 GMC Sierra pickup, for parts, 580-769-1591.

FS: Large collection of toy tractors, 580-554-2129.

FS: Cooney Cooney pigs; painted desert sheep, 903-277-8182.

FS: 2000 Chevy Silverado 1500, has transmission, for parts, been wrecked, bale spike bumper; shop heater, 220 plug, milk crate sized, fan driven; chainsaw, 580-715-0049.

FS: 3, 12 week old Frenchie puppies, 2 male, 1 female, text 580-497-6783.

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THURSDAY 11/5

LF: Someone to help cut firewood, 580-660-0402.

FS: Seasoned firewood; DVD and VHS movies, 580-660-0402.

FS: Beauty Rest hybrid king sized mattress, new; antique accordion, made in Italy, 580-243-2837.

FS: 1993 Chevy Suburban 1500, 160k miles, new transmission, new battery, 580-821-0085.

FS: Lots in Mangum, OK, one has a building started, other does not, 580-318-1512.

FS: Native American artifacts; 580-799-5928.

FS: Model 19 Glock pistol, 580-471-8751.

LF: Thread, 580-799-7666.

FS: 6.5 Creedmoor rifle; John Deere gator, cab, 835r, 580-512-7204.

LF: 6ft chain link; kitchen cabinets, 580-339-0516.

FRIDAY 11/6

FS: Nice pickup, GMC 2014 model, crew cab, 2wd, 20mpg, 580-481-4081.

FS: 3, 15in used tires, hold air; deep sea, Penn and Olympia rods and reels, 6 - 8, 580-374-5192.

FS: Champion 3100watt generator; remote controlled window ac unit, 307-256-4261.

FS: 2 very nice pontoon boats, 2014 garage kept, clean , low hours, 2005 90hp engine, clean, runs good; 12ft trailer with ramp, new floor and tires, 580-214-1317.

FS: Wl parkhurst double barrel shot gun it's a collectible 130 year old gun good condition 200 cash, call 580-530-0695.

FS: Commercial meat grinder new 110 electric one and three-quarter horse for sale the biggest one Cabela's makes. My telephone number is 580-821-6233.

Continued on 19

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PUBLIC AUCTION

79 ACRES
WASHITA COUNTY
FARMLAND
WEST OF BURNS
FLAT,OK

TUESDAY, NOVEMBER 24, 2026 @ 10:00 A.M.

SELLING 79 ACRES OF HIGHLY PRODUCTIVE CROPLAND





SALE SITE: At the farm located from the West edge of Burns Flat, go west on CR # 1140 - 3 miles, then South on CR # 2110 - 2 miles, on the West Side. Or from Canute, OK, go 5 1/2 miles South on CR # 2080, then East 3 miles on CR # 1160.

LEGAL DESCRIPTION: The S ½ of the SE ¼ of Section 17, Township 10 N., Range 19, W.I.M., Washita County, OK, less & except approx. 1 acre. Containing 79 acre +/-. Surface rights only.

The farm is a highly productive farm which lies very well. Bases for the farm are: 41.70 Ac. Wheat & 18.4 Cotton

TERMS: 10% of the purchase price due day of sale to be placed in escrow, balance due at closing. Possession will be given after the 2027 Wheat harvest.

Sellers: Heirs of the Helen Schneberger Estate

Do not miss this opportunity to buy some very good - highly productive cropland in this area !!



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From page 18

TRADIO

Tradio can be heard every Monday through Friday from 10 – 11am on 96.5FM KECO. Callers can call or text 580-225-9697 to buy, sell, or trade during that time. Only calls are published here. These calls are from 11/4 to 11/10

MONDAY 11/9

FS: Window ac unit, 5,000 btu, remote control; generator, 3100 watt, 307-256-4261.

FS: Lots of older vehicles, cars pickups, accessories, 50s – early 80s, 580-922-5811.

FS: Set of auction bottles, 580-821-2696.

FS: Round bales of Bermuda grass, been fertilized and sprayed for weeds, $100 per bale, can deliver, 580-706-1432.

LF: Generator cord, twist and turn type, 580-799-5344.

FS: 94 camper shell, 580-339-2090.

LF: Part time job, couple days a week, 580-821-4188.

FS: 125cc Pit bike, 4-speed, new motor, new black and red plastics, heat taped exhaust, kick start, runs good. Asking 700 OBO. Call/text 405-368-2159.

TUESDAY 11/10

LF: Shop hand at Steve's Diesel in Elk City, come in in person to apply.

LF: Someone to trim tree limbs, have a saw and ladder, 580-821-1581.

FREE: Elm tree in a planter, 580-821-1581.

FS: 2000 Jeep Wrangler sport, new tires, 580-821-1581.

FS: Firewood; wireline poles, 307-349-4286.

FS: AC unit, goes on a motor home, brand new; 20 mirrors, 36 x 36 inches; quick connect 3 point, tractor, 580-210-6351.

FS: 2005 Beach commander pontoon 21ft, starts easy, runs good, lake ready; 2 riding lawnmowers, husky and craftsman, low hours, really nice; transmission out of a 73 Plymouth Duster, 580-214-1317.

FS: 22 boxes of 223 ammo; invisible gas pump; Champlain gas stove, 580-554-2129.

FS: 6 5 Creedmoor rifle, Leopold scope, like new, 580-512-7204.

Insurance

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